

Lux Industries Ltd.

New brand launches to drive growth

Lux Industries Ltd. (LUX), reported revenue for Q4FY26 was in-line with our estimates while operating margins were higher due to lower-than-expected advertisement expenditure. Revenues in Q4FY26 increased by ~6.8% YoY. Volume growth reported in Vertical A was ~4% YoY in Q4FY26 and ~28% YoY in FY26. Lux Inferno & Lux Venus delivered volume growth of ~15% YoY & 6% YoY respectively in FY26. The company received a good response from its recently launched brands like Lux Nitro, Lux Parker and Lux Cozi Pynk. It has increased focus on modern trade and e-commerce. Revenue growth was supported by incremental revenue from its newly launched brands such as Lux Parker, Lux Nitro and Lux Cozi Pynk. It has launched Lux Cozi Heatek in the thermal segment further expanding Lux Cozi brand. We expect company to report healthy volume CAGR of ~15% over FY26-28E. We remain positive on Lux's mid to long term growth prospects, supported by its strong brand equity and long-standing presence in the innerwear industry. We maintain our "Buy" rating on the stock.

Q4FY26-Key Earnings Highlights

- In Q4FY26, company's revenue increased by ~6.8% YoY to ~Rs 8.73 bn.
- Gross margin in Q4FY26 declined by ~285 bps YoY to ~28.2%.
- In Q4FY26 EBITDA margin declined by ~202 bps YoY to ~7.4%. EBITDA margins declined on account of lower gross margins.
- Adj PAT for Q4FY26 declined by ~8.8% YoY to ~Rs 439 mn.

Continued focus on power brands

The company aims to strengthen its market share in its legacy and power brands like Lux Cozi, Lux Venus, Lux Inferno, Lux Cottswool, Lyra and ONN among many others. To achieve the same, company is doing targeted ad campaigns. Company has recently on-boarded celebrities like Hrithik Roshan as the brand ambassador for its brand "ONN" in order to further strengthen the brand's aspirational positioning. Management believes that these celebrity endorsements should help the company to gain further traction in the market.

Outlook and Valuation:

- We believe, company is well-poised for growth on the back of increasing share of premium products, new product launches and growing retail & online presence.
- We continue to value the stock at 20x FY'28e EPS of Rs 78.4 to arrive at a target price of Rs 1567 and maintain our "Buy" rating on the stock.

Y/E Mar (Rs mn)	Q4FY26	Q4FY25	YoY (%)	Q3FY26	QoQ (%)	Q4FY26e	Var. (%)
Net sales	8,730	8,177	6.8%	6,726	29.8%	8,961	-3%
Operating costs	8,088	7,411	9.1%	6,367	27.0%		
EBITDA	642	766	-16.2%	359	78.8%	451	42%
EBITDA Margin (%)	7.4%	9.4%	(202)Bps	5.3%	201 Bps	5.0%	
Depreciation	79	65	20.7%	76	3.4%		
Interest	110	61	79.4%	98	12.2%		
Other income	113	16	628.4%	65	74.0%		
PBT	567	655	-13.6%	189	199.6%		
Provision for tax	94	175	-46.4%	64	46.9%		
Tax rate (%)	16.6%	26.8%	(1,017)Bps	33.8%	(1,725)Bps		
Adjusted PAT	439	481	-8.8%	170	158.8%	253	73%
PAT Margin (%)	5.0%	5.9%	(86)Bps	2.5%	250 Bps	2.8%	

Source: Company, SMIFS Research Estimates

Y/E Mar (Rs mn)	Revenue	YoY (%)	EBITDA	EBITDA (%)	Adj.PAT	YoY (%)	Adj.EPS	RoE (%)	RoCE (%)	P/E (x)	EV/EBITDA (x)
FY24	23,243	-2.4%	1,933	8.3%	1,334	-8.8%	41.4	8.7%	8.1%	33.3	22.0
FY25	25,831	11.1%	2,358	9.1%	1,661	27.6%	55.0	10.1%	9.5%	31.8	23.6
FY26	29,287	13.4%	1,793	6.1%	1,000	-37.2%	34.5	5.9%	6.1%	36.0	23.5
FY27e	34,807	18.8%	2,739	7.9%	1,754	68.2%	55.8	9.3%	8.6%	24.1	16.0
FY28e	40,815	17.3%	3,567	8.7%	2,461	40.4%	78.4	12.0%	10.8%	17.1	12.1

Source: Company, SMIFS Research Estimates



SMIFS LIMITED
LEGACY | TRUST | GROWTH

Rating: **Buy** Return: **17%**
Current Price: **1,342** Target Price: **1,567**

[Earlier recommendation]

Previous Rating: Buy
Previous Target Price: 1,159

[Market data]

Bloomberg: LUX IN
52-week H/L (Rs): 1,823/824
Mcap (Rs bn/USD bn): 42.0/0.44
Shares outstanding (mn): 31.30
Free float: 25.8%
Avg. daily vol. 3mth (in '000): 293.71
Face Value (Rs): 2

Source: Bloomberg, SMIFS research

[Shareholding pattern (%)]

	Mar-26	Dec-25	Sep-25	Jun-25
Promoter	74.2	74.2	74.2	74.2
FIIs	0.8	0.9	1.0	1.0
DIIIs	4.8	4.9	4.9	4.9
Public/others	20.2	20.0	19.9	19.9

[Promoters Pledging (%)]

Pledge 0 0 0 0

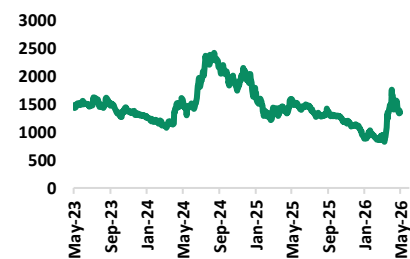
Source: BSE

[Price performance (%)*]

	1M	3M	12M	36M
Nifty 50	-3.7	-7.5	-4.7	29.9
Nifty 500	-1.9	-3.4	-0.6	46.7
LUX	-15.7	43.4	-14.6	-7.4

*as on May 21st 2026; Source: AceEquity, SMIFS research

[3 Year Price Performance Chart]



Source: AceEquity

Saurabh Ginodia

Senior Vice President- Institutional Equities
+91 9836140444

saurabh.ginodia@smifs.com

Q4FY26 – Key takeaways from the investor presentation

- ✓ In Q4FY26 & FY26 volume growth reported in Vertical A was ~4% and ~28% YoY respectively.
- ✓ Increased focus on modern trade and e-commerce.
- ✓ Received good response for newly launched brand Lux Nitro, Lux Parker and Lux Cozi Pynk. **Lux Nitro touched revenue of ~Rs 1.75 bn in its 1st year of re-launch.**
- ✓ Launched “Lux Cozi Pynk” in women outerwear range expanding the “Lux Cozi” brand in all range of products.
- ✓ Introduced 'Lux Venus Her' lingerie line, expanding our esteemed 'Lux Venus' brand to cater to women’s innerwear needs too.
- ✓ Increase in Inventory days due to inventory carrying of new brand Lux Nitro in mid-premium innerwear segment. Working capital days expected to ease out going forward due to better inventory management and faster debtor collection.
- ✓ **Company has gross cash & cash equivalents of ~Rs 3 bn at the end of FY26.**
- ✓ Pursuant to a family settlement agreement among the promoter group, the Board of Directors of the company, at its meeting held on 23 April 2026, has **accorded its in-principle approval for a proposed Scheme of de-merger**, whereby the business undertakings of Vertical A and Vertical C are proposed to be demerged into two separate wholly owned subsidiaries of the company, to be incorporated for this purpose and business of **Vertical B shall continue in the company**. As the proposed scheme of demerger is currently at a preliminary stage, and pending finalisation and consequential filing with the concerned regulatory authorities for their necessary approvals, no effect has been given in these financial statements.
- ✓ The company has identified three distinct business verticals each specializing in the production, marketing and distribution of products under major brands:

Vertical A- Lux Cozi, ONN, Lux Cotts Woll, Lux Parker, Lux Mozze, Lux Cozi Pynk

Vertical B- Lux Venus, Lyra, Lux Inferno, Lux Nitro, Lux Rainwear

Vertical C- GenX, Lux Classic, Lux Karishma, Lux Amore

Outlook and Valuation

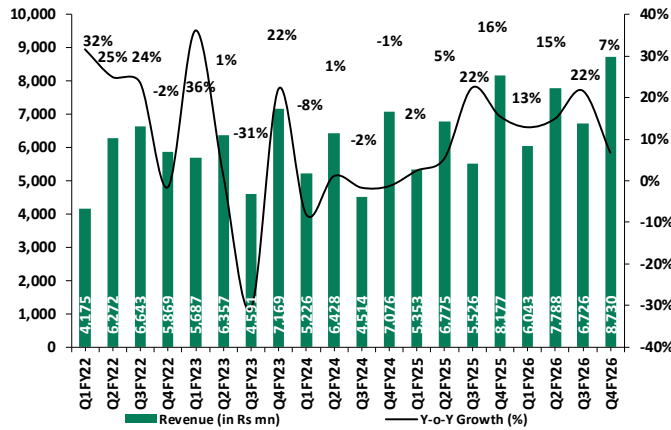
- ✓ We believe company is well positioned to benefit from the on-going structural shift in the innerwear sector from the unorganised to organised market.
- ✓ We expect performance of the company to further **improve going forward** led by expansion in gross margins and operating leverage benefit.
- ✓ **We continue to value the stock at 20x FY28e EPS of Rs 78.4, to arrive at a target price of Rs 1567 per share and maintain our “Buy” rating on the stock.**

Key risks are (1) Volatile raw material prices (2) Competition from both organised & unorganised players (3) Any increase in GST rates.

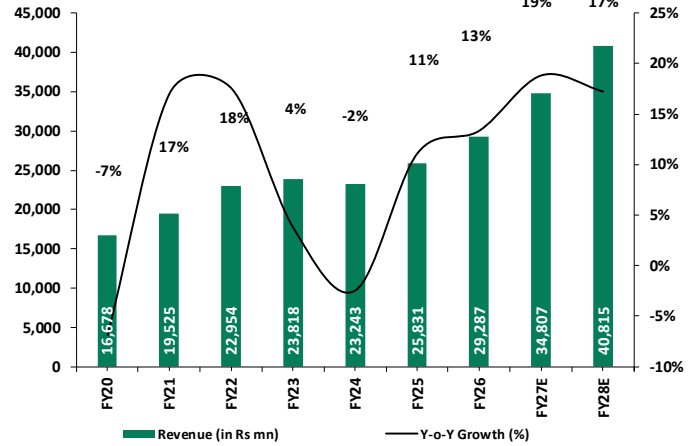
Fig 1: 1-year forward P/E



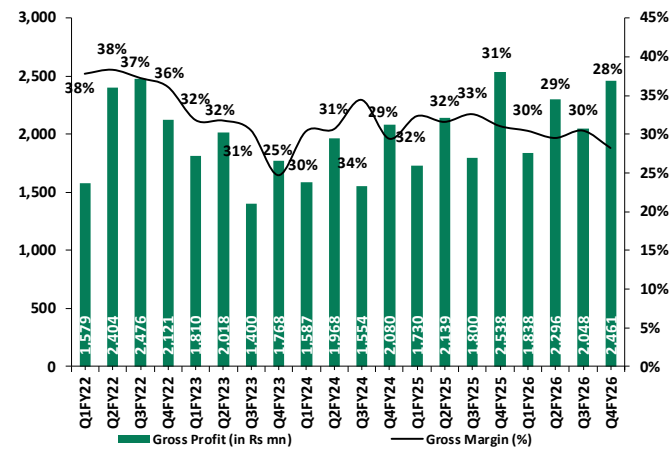
Source: AceEquity, SMIFS Research

Fig 2: Revenues (Quarterly)


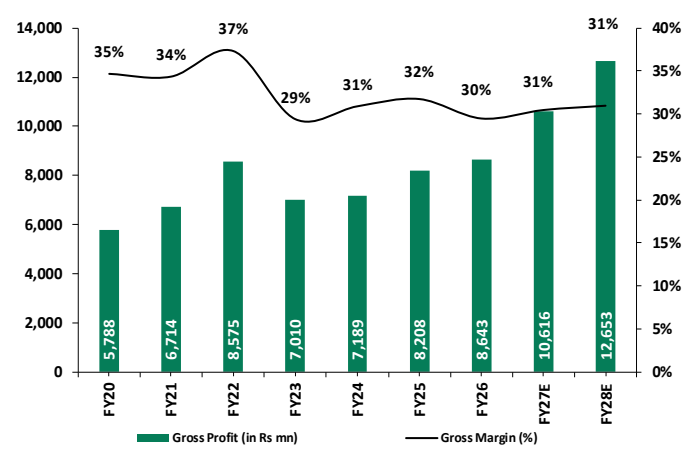
Source: Company, SMIFS Research

Fig 3: Revenues (Yearly)


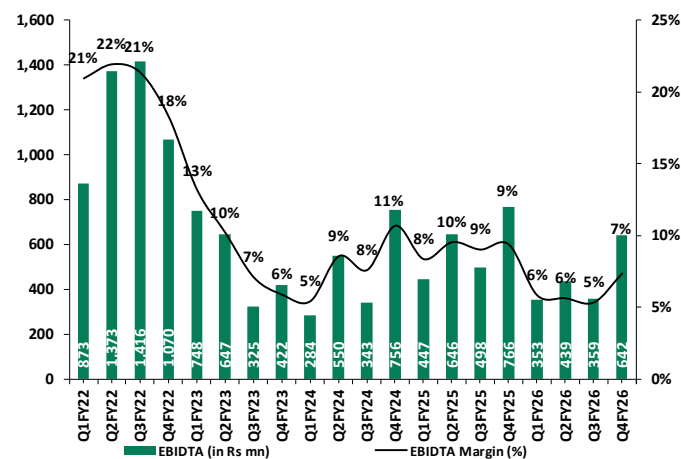
Source: Company, SMIFS Research Estimates

Fig 4: Gross Profit (Quarterly)


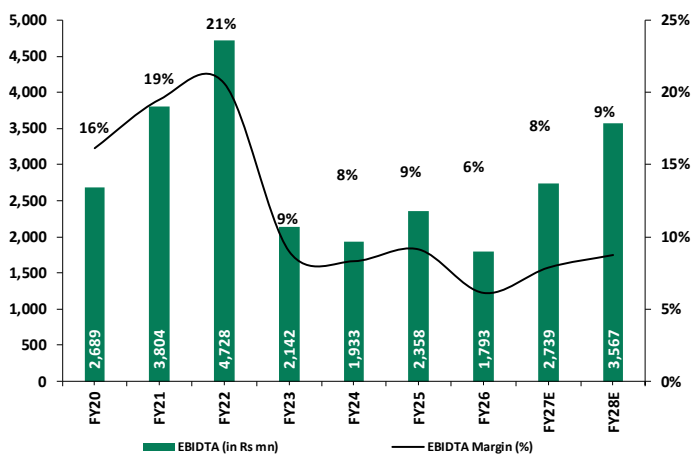
Source: Company, SMIFS Research

Fig 5: Gross profit (Yearly)


Source: Company, SMIFS Research Estimates

Fig 6: EBITDA & Margin (Quarterly)


Source: Company, SMIFS Research

Fig 7: EBITDA & Margin (Yearly)


Source: Company, SMIFS Research Estimates

Quarterly financials, operating metrics and key performance indicators

Fig 8: Quarterly Financials (Consolidated)

Y/E March (Rs mn)	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26	Q3FY26	Q4FY26
Net Sales	5,353	6,775	5,526	8,177	6,043	7,788	6,726	8,730
COGS	3,623	4,635	3,726	5,639	4,205	5,491	4,679	6,269
Employee Costs	373	403	354	381	423	450	451	467
Other Expenditure	911	1,090	948	1,390	1,063	1,407	1,238	1,352
EBITDA	447	646	498	766	353	439	359	642
Depreciation	56	57	63	65	72	74	76	79
Interest	44	52	53	61	67	103	98	110
Other Income	102	139	42	16	91	52	65	113
PBT	449	676	426	655	305	315	189	567
Tax	115	160	111	175	72	84	64	94
Tax rate (%)	25.6%	23.7%	26.0%	26.8%	23.7%	26.7%	33.8%	16.6%
Reported PAT	334	516	315	480	233	231	125	473
Extraordinary Items	-	-	-	-	-	-	-61	-
Share of profit/ (loss) in JV	6	-4	-6	-1	-3	-4	-4	34
Adjusted PAT	340	512	321	481	236	234	170	439
YoY Growth (%)								
Revenue	2.4%	5.4%	22.4%	15.6%	12.9%	15.0%	21.7%	6.8%
EBITDA	57.4%	17.4%	45.4%	1.4%	-21.1%	-32.0%	-27.9%	-16.2%
Adj. PAT	103.7%	38.0%	58.6%	-13.4%	-30.6%	-54.2%	-47.1%	-8.8%
QoQ Growth (%)								
Revenue	-24.3%	26.6%	-18.4%	48.0%	-26.1%	28.9%	-13.6%	29.8%
EBITDA	-40.8%	44.5%	-22.9%	53.8%	-53.9%	24.4%	-18.2%	78.8%
Adj. PAT	-38.8%	50.6%	-37.4%	50.0%	-51.0%	-0.5%	-27.7%	158.8%
Margin (%)								
Gross margin (%)	32.3%	31.6%	32.6%	31.0%	30.4%	29.5%	30.4%	28.2%
Employee cost/ revenue (%)	7.0%	6.0%	6.4%	4.7%	7.0%	5.8%	6.7%	5.3%
Other expenses/revenue (%)	17.0%	16.1%	17.2%	17.0%	17.6%	18.1%	18.4%	15.5%
EBITDA margin (%)	8.4%	9.5%	9.0%	9.4%	5.8%	5.6%	5.3%	7.4%
Adj. PAT margin (%)	6.3%	7.6%	5.8%	5.9%	3.9%	3.0%	2.5%	5.0%

Source: Company, SMIFS Research

Fig 9: Change in estimates

Rs mn	New Estimates		Old Estimates		Change (%)	
	FY27E	FY28E	FY27E	FY28E	FY27E	FY28E
Revenue	34,807	40,815	33,321	37,606	4%	9%
Gross profit	10,616	12,653	10,063	11,470	5%	10%
Gross margin (%)	30.5%	31.0%	30.2%	30.5%	30 Bps	50 Bps
EBITDA	2,739	3,567	2,121	2,611	29%	37%
EBITDA margin (%)	7.9%	8.7%	6.4%	6.9%	150 Bps	180 Bps
PAT	1,754	2,461	1,393	1,822	26%	35%
EPS (Rs)	55.8	78.4	44	58		

Source: Company, SMIFS Research Estimates

Financial Statements (Consolidated)

Income Statement					
YE March (Rs mn)	FY24	FY25	FY26	FY27e	FY28e
Net Sales	23,243	25,831	29,287	34,807	40,815
COGS	16,054	17,623	20,644	24,191	28,162
% of sales	69.1%	68.2%	70.5%	69.5%	69.0%
Employee Expenditure	1322	1511	1790	1960	2147
% of sales	5.7%	5.9%	6.1%	5.6%	5.3%
Other Exp.	3935	4339	5060	5917	6939
% of sales	16.9%	16.8%	17.3%	17.0%	17.0%
EBITDA	1,933	2,358	1,793	2,739	3,567
Other Income	210	298	321	348	408
Depreciation & Amortisation	216	241	300	301	312
EBIT	1,927	2,415	1,813	2,785	3,664
Interest Expenses	204	209	377	455	387
Core PBT	1,512	1,908	1,115	1,982	2,869
PBT	1,722	2,207	1,436	2,330	3,277
Tax	466	561	314	592	832
Tax Rate (%)	27.1%	25.4%	21.9%	25.4%	25.4%
Extraord. items	0	0	-61	0	0
Reported PAT	1,295	1,653	977	1,746	2,453
Non-controlling interest	39	8	-23	8	8
Consolidated PAT	1334	1661	1000	1754	2461

Source: Company, SMIFS Research Estimates

Key Ratios					
YE March (Rs mn)	FY24	FY25	FY26	FY27e	FY28e
Growth ratios (%)					
Net sales	-2.4%	11.1%	13.4%	18.8%	17.3%
EBITDA	-9.8%	22.0%	-24.0%	52.7%	30.3%
Adjusted PAT	-8.8%	27.6%	-37.2%	68.2%	40.4%
Margin Ratio (%)					
Gross Profit	30.9%	31.8%	29.5%	30.5%	31.0%
EBITDA	8.3%	9.1%	6.1%	7.9%	8.7%
EBIT	8.3%	9.4%	6.2%	8.0%	9.0%
Core PBT	6.5%	7.4%	3.8%	5.7%	7.0%
Adj PAT	5.6%	6.4%	3.5%	5.0%	6.0%
Return Ratio (%)					
ROE	8.7%	10.1%	5.9%	9.3%	12.0%
ROCE	8.1%	9.5%	6.1%	8.6%	10.8%
Turnover Ratio days (days)					
Gross Block Turnover (x)	6.0	5.7	5.9	6.4	6.9
Adj OCF/PAT (%)	164	-61	-186	107	51
Inventory	102	118	124	110	102
Debtors	114	128	141	115	110
Creditors	53	62	68	56	56
Cash Conversion Cycle	163	185	198	169	156
Solvency Ratio (%)					
Debt-equity (x)	0.1	0.2	0.3	0.2	0.2
Net Debt-equity (x)	0.0	0.0	0.2	0.1	0.1
Gross Debt/EBITDA	1.0	1.2	3.2	1.7	1.3
Current Ratio	3.0	2.7	2.2	2.4	2.4
Interest coverage ratio (%)	8.4	10.1	4.0	5.4	8.4
Per share (Rs)					
EPS (Reported)	41.4	55.0	34.5	55.8	78.4
Adjusted EPS	41.4	55.0	34.5	55.8	78.4
CEPS	48.3	60.5	42.8	65.4	88.3
Book value	495.8	547.9	581.7	616.9	694.3
Dividend					
DPS (Rs)	2.0	2.0	2.0	4.0	5.0
Dividend Payout (%)	5%	4%	6%	7%	6%
Dividend Yield (%)	0.1%	0.1%	0.2%	0.3%	0.4%
Valuation					
P/E	33.3	31.8	36.0	24.1	17.1
P/BV	2.8	3.2	2.1	2.2	1.9
EV/EBITDA	22.0	23.6	23.5	16.0	12.1
EV/Sales	1.8	2.2	1.4	1.3	1.1
Adj M.Cap / Core PBT	26.9	27.6	32.6	19.8	13.5
Adj M.Cap / Adj OCF	18.5	-52.0	-19.5	21.0	31.0

Source: Company, SMIFS Research Estimates

Balance Sheet					
YE March (Rs mn)	FY24	FY25	FY26	FY27e	FY28e
Sources of funds					
Capital	62.6	62.6	62.6	62.6	62.6
Reserves & Surplus	15,604	17,241	18,278	19,400	21,823
Shareholders' Funds	15,667	17,303	18,340	19,462	21,886
Minority Interest	-148	-156	-133	-153	-153
Total Debt	1888	2873	5803	4603	4503
Deferred Tax Liabilities	11	42	51	36	36
Other Non-Current Liabilities	300	362	444	462	481
Total Liabilities	17,718	20,425	24,506	24,410	26,752
Application of funds					
Net Block	3237	3352	3553	3742	3945
Capital WIP	31	88	169	60	70
Non-current Asset	380	493	641	612	603
Quasi cash Investments	2,060	1,752	1,548	1,548	1,548
Inventories	6,443	8,278	9,937	10,448	11,364
Sundry Debtors	7236	9048	11259	10923	12255
Other Current Assets	1979	2320	2809	2542	2963
Cash & Bank Balances	527	307	972	1112	1715
Total Current Assets	18,245	21,705	26,525	26,572	29,844
Sundry Creditors	3,363	4,331	5,403	5,393	6,326
Other Current Liabilities	796	863	958	1166	1367
Provisions	17	18	22	17	18
Total Current Liabilities	4,176	5,212	6,383	6,575	7,711
Net Current Assets	14,069	16,492	20,142	19,996	22,134
Total assets	17,718	20,425	24,506	24,410	26,752

Source: Company, SMIFS Research Estimates

Cash Flow					
YE March (Rs mn)	FY24	FY25	FY26	FY27e	FY28e
Operating profit before WC changes	2051	2438	1844	3087	3976
Net change in working capital	791	-2704	-3013	-163	-1507
Income tax paid (net)	-446	-539	-316	-592	-832
Cash flow from operating activities (a)	2396	-805	-1485	2332	1637
Adjusted OCF	2192	-1014	-1862	1876	1250
Capital expenditure	-316	-368	-552	-500	-500
Adjusted Free Cash Flow	1876	-1382	-2414	1376	750
Cash flow from investing activities (b)	-1244	-124	-344	-500	-500
Debt issuance (repayment)	-515	985	2930	-1200	-100
Interest & Lease expenses	-245	-265	-466	-455	-387
Dividend Paid	-150	-16	-16	-37	-46
Cash flow from financing activities (c)	-910	705	2449	-1692	-533
Net change in cash (a+b+c)	242	-224	620	139	603

Source: Company, SMIFS Research Estimates

Disclaimer

Analyst Certification:

I, **Saurabh Ginodia, Research Analyst** of SMIFS Limited (in short "SMIFS / the Company"), authors and the names subscribed to this Research Report, hereby certify that all of the views expressed in this Research Report accurately reflect our views about the subject issuer(s) or securities and distributed as per SEBI (Research Analysts) Regulations 2014. I also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this Research Report. It is also confirmed that I, the above-mentioned Research Analyst(s) of this Research Report have not received any compensation from the subject companies mentioned in the Research Report in the preceding twelve months and do not serve as an officer, director or employee of the subject companies mentioned in the Research Report.

Terms & Conditions and Other Disclosures:

SMIFS Limited is regulated by the Securities and Exchange Board of India ("SEBI") and is engaged in the business of Stock Broking, Depository Services, Portfolio Management, Research Services and Distribution of Financial Products and related allied activities for which SMIFS is registered with various regulators. SMIFS Limited includes Subsidiaries, Group and Associate Companies, Promoter, Directors, Employees and affiliates.

Research Services

SMIFS is registered as a Research Analyst Entity. The Research Reports are prepared and distributed by SMIFS in the capacity of a Research Analyst as per Regulation 19 & 22(1) of SEBI (Research Analysts) Regulations 2014, having SEBI Registration Number – INH300001474.

Stock Broking

SMIFS is a Trading Member of National Stock Exchange of India Limited (NSE); BSE Limited (BSE), Metropolitan Stock Exchange of India Limited (MSEI) and Multi Commodity of Exchange of India Limited (MCX); National Commodity and Derivatives Exchange Limited (NCDEX) with SEBI Registration Number: INZ000220635.

Depository Services

SMIFS is a Depository Participant of National Securities Depository Limited (NSDL) bearing DP ID – IN301629 and Central Depository Services (India) Limited (CDSL) bearing DP ID – 12016000 with SEBI Registration Number IN-DP-414-2019.

Portfolio Management

SMIFS is also registered as a Portfolio Manager with SEBI Registration Number INP000004623 and Research Analyst with SEBI Registration Number INH300001474.

Distribution

SMIFS is also registered with Association of Mutual Funds of India (AMFI) with ARN Code 3080 for the distribution of Mutual Fund Units of various reputed Asset Management Companies.

Subsidiaries

Stewart & Mackertich Commodities Limited is a subsidiary of SMIFS Limited and a Trading Member of National Commodity and Derivatives Exchange Limited (NCDEX) with SEBI Registration Number INZ000064332.

SMIFS Wealth Management Limited is also a subsidiary of SMIFS Limited, registered with Association of Portfolio Managers in India (APMI), having APRN - APRN00855.

SMIFS and its associates might have investment banking and other business relationship with a significant percentage of companies covered by our Research Analysts. SMIFS generally prohibits its analysts, persons reporting to analysts and their relatives from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover.

The information and opinions in this Research Report have been prepared by SMIFS and are subject to change without any notice. The Research Report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of SMIFS Limited. While we would endeavour to update the information herein on a reasonable basis, SMIFS is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent SMIFS from doing so. Non-rated securities indicate that the rating on a particular security has been suspended temporarily, and such suspension is in compliance with applicable regulations and/or policies of SMIFS, in circumstances where SMIFS might be acting in an advisory capacity to this company, or in certain other circumstances.

This Research Report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This Research Report and information herein is solely for informational purposes and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Securities as defined in clause (h) of section 2 of the Securities Contract Act, 1956, includes Financial Instruments, Currency and Commodity Derivatives. Though disseminated to all the customers simultaneously, not all customers may receive this Research Report at the same time. SMIFS will not treat recipients as customers by virtue of their receiving this Research Report. Nothing in this Research Report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this Research Report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. SMIFS accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this Research Report. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice. The information given in this report is as of date of this report and there can be no assurance that future results or events will be consistent with this information. The information provided in this report remains, unless otherwise stated, the copyright of SMIFS. All layout, design, original artwork, concepts and Intellectual Properties remain the property and copyright of SMIFS and may not be used in any form or for any purpose whatsoever by any party without the express written permission of the SMIFS.

SMIFS shall not be liable for any delay or any other interruption which may occur in presenting the data due to any reason, including network (Internet) reasons or snags in the system, breakdown of the system or any other equipment, server breakdown, maintenance shutdown, breakdown of communication services or inability of SMIFS to present the data. In no event shall SMIFS be liable for any damages, including without limitation direct or indirect, special, incidental, or consequential damages, losses or expenses arising in connection with the data presented by the SMIFS through this report.

Participants in foreign exchange transactions may incur risks arising from several factors, including the following: (a) Exchange Rates can be volatile and are subject to large fluctuations; (b) the value of currencies may be affected by numerous market factors, including world and national economic, political and regulatory events, events in Equity & Debt Markets and changes in interest rates; and (c) Currencies may be subject to devaluation or government imposed Exchange Controls which could affect the value of the Currency. Investors in securities such as Currency Derivatives, whose values are affected by the currency of an underlying security, effectively assume currency risk.

Since associates are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this Research Report.

SMIFS and its Associates, Officers, Directors, Employees, Research Analysts including their relatives worldwide may: (i) from time to time may have long or short positions in, and buy or sell the Securities, mentioned herein or (ii) be engaged in any other transaction involving such Securities and earn brokerage or other compensation of the Subject Company/ companies mentioned herein or act as an Advisor or Lender/Borrower to such Companies or have other potential/material Conflict of Interest with respect to any recommendation and related information and opinions at the time of the publication of the Research Report or at the time of Public Appearance.

SMIFS does not have proprietary trades but may at a future date, opt for the same with prior intimation to Clients/ Investors and extant Authorities where it may have proprietary long/short position in the above Scrip(s) and therefore should be considered as interested.

The views provided herein are general in nature and do not consider Risk Appetite or Investment Objective of any particular Investor; Clients/ Readers/ Subscribers of this Research Report are requested to take independent professional advice before investing, however the same shall have no bearing whatsoever on the specific recommendations made by the analysts, as the recommendations made by the analysts are completely independent views of the Associates of SMIFS even though there might exist an inherent conflict of interest in some of the stocks mentioned in the Research Report.

The information provided herein should not be construed as invitation or solicitation to do business with SMIFS.

SMIFS or its subsidiaries collectively or Research Analysts or their relatives, do not own 1% or more of the equity securities of the Company mentioned in the Research Report as of the last day of the month preceding the publication of the Research Report.

SMIFS encourages independence in Research Report preparation and strives to minimize conflict in the preparation of Research Report. Accordingly, neither SMIFS and their Associates nor the Research Analysts and their relatives have any material conflict of interest at the time of publication of this Research Report or at the time of the Public Appearance, if any.

SMIFS or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

SMIFS or its associates might have received any compensation from the companies mentioned in the Research Report during the period preceding twelve months from the date of this Research Report for services in respect of managing or co-managing public offerings, corporate finance, investment banking, brokerage services or other advisory services in a merger or specific transaction from the subject company.

SMIFS or its associates might have received any compensation for products or services other than investment banking or brokerage services from the subject companies mentioned in the Research Report in the past twelve months.

SMIFS or its associates or its Research Analysts did not receive any compensation or other benefits whatsoever from the subject companies mentioned in the Research Report or third party in connection with preparation of the Research Report.

Compensation of Research Analysts is not based on any specific Investment Banking or Brokerage Service Transactions.

The Research Analysts might have served as an officer, director or employee of the subject company.

SMIFS and its Associates, Directors, Officers, Employees, Research Analysts, including their relatives worldwide, may have been engaged in market making activity for the companies mentioned in the Research Report.

SMIFS may have issued other Research Reports that are inconsistent with and reach different conclusion from the information presented in this Research Report.

A graph of daily closing prices of the securities/commodities is also available at www.nseindia.com and/or www.bseindia.com, www.mcxindia.com and/or <https://www.msei.in>.

SMIFS submits' s that no material disciplinary action has been taken on the Company by any Regulatory Authority impacting Equity Research Analysis activities in last 3 years.

This Research Report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject SMIFS and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain categories of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction.

Specific Disclosures

1. SMIFS, Research Analyst and/or his relatives does not have financial interest in the subject company, as they do not have equity holdings in the subject company.
2. SMIFS, Research Analyst and/or his relatives do not have actual/beneficial ownership of 1% or more securities in the subject company.
3. SMIFS, Research Analyst and/or his relatives have not received compensation/other benefits from the subject company in the past 12 months.
4. SMIFS, Research Analyst and/or his relatives do not have material conflict of interest in the subject company at the time of publication of research report.
5. Research Analyst has not served as director/officer/employee in the subject company

6. SMIFS has not acted as a manager or co-manager of public offering of securities of the subject company in past 12 months.
7. SMIFS has not received compensation for investment banking/ merchant banking/brokerage services from the subject company in the past 12 months
8. SMIFS has not received compensation for other than investment banking/merchant banking/brokerage services from the subject company in the past 12 months.
9. SMIFS has not received any compensation or other benefits from third party in connection with the research report.
10. SMIFS has not engaged in market making activity for the subject company
11. Investment in securities market are subject to market risks. Read all the related documents carefully before investing.
12. Registration granted by SEBI, enlisted with BSE and certification from NISM is no way guarantee performance of SMIFS or provides any assurance of returns to investors.
13. Performance related information is not verified by SEBI.
14. The Security/Securities quoted are for illustration only and are not recommendatory.

Disclaimer for U.S. persons only:

SMIFS has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("MPS").

This report was prepared, approved, published and distributed by SMIFS Limited (SMIFS) located outside of the United States (a "non-US Group Company"), which accepts responsibility for its contents. It is distributed in the U.S. by Marco Polo Securities Inc. ("MPS"), a U.S. registered Broker Dealer, on behalf of SMIFS, only to major U.S. Institutional Investors (as defined in Rule 15a-6 under the U.S. Securities Exchange Act of 1934 (the "Exchange Act")) pursuant to the exemption in Rule 15a-6.

Neither the report nor any analyst who prepared or approved the report is subject to U.S. legal requirements or the Financial Industry Regulatory Authority, Inc. ("FINRA") or other Regulatory Requirements pertaining to research reports or research analysts. No non-US Group Company is registered as a broker-dealer under the Exchange Act or is a member of the Financial Industry Regulatory Authority, Inc. or any other U.S. self-regulatory organization. Outside the United States, this report is distributed by SMIFS or an authorized affiliate of SMIFS.

Research reports are intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a-6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender.

Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor. In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors.

Marco Polo Securities Inc. ("MPS") is the distributor of this document in the United States of America. Any US customer wishing to effect transactions in any securities referred to herein or options thereon should do so only by contacting a representative of MPS and any transaction effected by a U.S. investor in the securities described in this report must be effected through Marco Polo Securities Inc at its registered address 1230 Avenue of the Americas, 16th Floor, New York, NY 10020.

Important US Regulatory Disclosures on Subject Companies

- SMIFS or its Affiliates have not recently been the beneficial owners of 1% or more of the securities mentioned in this report.
- SMIFS or its Affiliates have not managed or co-managed a public offering of the securities mentioned in the report in the past 12 months.
- SMIFS or its Affiliates have not received compensation for investment banking services from the issuer of these securities in the past 12 months and do not expect to receive compensation for investment banking services from the issuer of these securities within the next three months.
- However, one or more person of SMIFS or its affiliates may, from time to time, have a long or short position in any of the securities mentioned herein and may buy or sell those securities or options thereon either on their own account or on behalf of their clients.
- SMIFS or its Affiliates may, to the extent permitted by law, act upon or use the above material or the conclusions stated above or the research or analysis on which they are based before the material is published to recipients and from time to time provide investment banking, investment management or other services for or solicit to seek to obtain investment banking, or other securities business from, any entity referred to in this report.
- As on date of the publication of this report, MPS may and/or may not make a market in the subject securities.

DISCLAIMERS FOR INTERNATIONAL JURISDICTION (WEBSITE)

Disclaimer for U.S. Persons:

The content of the SMIFS Website/Research Report does not constitute an offer or invitation to purchase or subscribe for any securities or solicitation of any investments or investment services and/or shall not be considered as an advertisement tool. "U.S. Persons" are generally defined as a natural person, residing in the United States or any entity organized or incorporated under the laws of the United States. US Citizens living abroad may also be deemed "US Persons" under certain rules. THIS DOCUMENT IS INTENDED SOLELY TO PROVIDE INFORMATION TO THE QUALIFIED INSTITUTIONAL INVESTORS ONLY AND IS NOT MEANT FOR RETAIL INVESTORS. If you are not the intended recipient you must not copy, distribute, or take any action or place reliance on it. If you have received this communication by error, please notify the sender immediately. This communication is intended solely for the person to whom it is addressed and may contain confidential or privileged information. The document is intended to be educational only and not for a marketing or prospecting purpose. The views and opinions expressed as part of this presentation do not necessarily state or reflect those of SMIFS Limited, its holding company(ies), subsidiaries and associates including entities in overseas jurisdictions.

The content of the website or any information contained therein must not be distributed, published, reproduced, or disclosed (in whole or in part) by recipients to any other person. The content of the website must not be acted on or relied on by persons who are not qualified institutional investor. Any investment or investment activity to which this website relates, is available only to qualified institutional investor and will be engaged only with qualified institutional investor. Any person who is not a qualified institutional investor should not act or rely on this website or any of its contents.

Additional Marketing Disclaimer for all other international Jurisdiction:

The content of SMIFS Website/Research Report is restricted in certain jurisdictions and does not constitute or form part of any offer or invitation to sell or issue, or any solicitation of any offer to purchase or subscribe for, by anyone in any jurisdiction in which such an offer or solicitation is not authorised or may not lawfully be made (without compliance with any registration or other legal requirements) or in which the person making such offer or solicitation is not qualified to do so or to any person to whom it is unlawful to make such offer in any jurisdiction. The above information is for general guidance only, it is the responsibility of receivers to inform themselves as to any income or other tax consequences arising in the jurisdictions in which they are resident or domiciled or have any other presence for tax purposes, as well as any foreign exchange or other fiscal, or legal or regulatory restrictions which are relevant to their particular circumstances in connection with the acquisition, holding or disposal of any securities if any mentioned in this document. This document is strictly private and confidential and may not be reproduced or used for any other purpose and not be provided to any person other than the recipient thereof. If you are not the intended recipient you must not copy, distribute, or take any action or place reliance on it. If you have received this communication by error, please notify the sender immediately. Any such information contained or discussed on the website is subject to change and SMIFS Limited or any of its Directors, Employees, agents or representatives shall not have any responsibility to maintain the information made available or to supply any correction therewith. In no event will SMIFS Limited or any of its Directors, Employees, agents or representatives, be liable for any special direct or indirect or consequential damages which may be incurred from the use of the information made available, even if it has been advised of the possibility of such damages. The company and its employees mentioned in these communications cannot be held liable for any error's inaccuracies and/or omission howsoever caused. Any opinion or advice herein is made on a general basis and is subject to change without notice. The information provided in this website may contain optimistic statements regarding future events or future financial performance of countries, markets, or companies. You must make your own financial assessment of the relevance, accuracy and adequacy of the information provided therein.

Analyst holding in stock: **NO**

Key to SMIFS Investment Rankings / Ratings

Buy: Return >15%, Accumulate: Return between 5% to 15%, Reduce: Return between -5% to +5%, Sell: Return < -5%

Contact us:

SMIFS Limited. (<https://www.smifs.com/>)

Compliance Officer:

Tamari Chatterjee,

5F Vaibhav, 4 Lee Road, Kolkata 700020, West Bengal, India.

Contact No.: +91 33 4011 5414 / +91 33 6634 5414

Email Id.: compliance@smifs.com

Mumbai Office:

206/207, Trade Centre, Bandra Kurla Complex (BKC), Bandra East, Mumbai – 400051, India

Contact No.: (D) +91 22 4200 5508, (B) +91 22 4200 5500

Email Id: institutional.equities@smifs.com

Kolkata Office:

Vaibhav, 4 Lee Road, Kolkata 700020, West Bengal, India.

Contact No.: (D) +91 33 6634 5466, (B) +91 33 4011 5466

Email Id: smifs.institutional@smifs.com